

# LADY IRWIN SCHOOL ALUMNI ASSOCIATION

(Lady Irwin Sr. Secondary School, Shrimant Madhav Rao Scindia Marg, New Delhi)  
(Registration No. 51569 of 2005)

Dear Sir /Madam

## **Subject: - Advertisements in the Brochure of Lady Irwin School Alumni Association & Donations**

The Lady Irwin School Alumni Association (LISAA) plans to organise "Uttistha Bharata" - a multimedia dance drama based on **The Bhagavad Gita - performed in the Sutradhar style of Kathak by Dr Neelam Verma**. She is a disciple of Guru Pandit Birju Maharaj. She is also a renowned cardiologist, and an alumina of the Lady Irwin School.

**The dance drama programme shall be held at the Kamani Auditorium, 1 Copernicus Marg, New Delhi on Sunday, September 20, 2015, at 11 AM.**

The programme shall also showcase the talents of other students and teachers of the School.

The LISAA has organised similar programmes in the past with the generous help of former students, many of whom have contributed to the rich heritage of classical dance in India. Each of these shows was highly successful, attracting huge audiences.

The "Uttistha Bharata" programme is being organised to raise funds for the benefit of the students and teachers of the Lady Irwin Senior Secondary School, Shrimant Madhavrao Scindia Marg, New Delhi. On this occasion, the Association also plans to bring out a commemorative brochure.

**We solicit your co-operation in the form of donations, as also advertisements in the brochure.**

| Sr. No. | Advertisement in the Brochure                           | Amount      |
|---------|---|-------------|
| 1       | Full back cover (colour)                                | Rs.50,000/- |
| 2       | Inside of front cover and Inside of back cover (colour) | Rs.40,000/- |
| 3       | Full page (colour)                                      | Rs.25,000/- |
| 4       | Full page black and white                               | Rs.20,000/- |
| 5       | Half page black and white                               | Rs.10,000/- |
| 6       | Quarter page black and white                            | Rs. 5,000/- |

We request you to kindly consider availing of this opportunity to advertise your products and your company. Material for the advertisement may kindly be sent latest by September 1, preferably on a CD.

All donations shall be acknowledged through receipt, as also in the brochure. Donations made to the Lady Irwin School Alumni Association are exempt from Income Tax under section 80-G of the Income Tax Act, 1961. . **(PAN No. of LISAA is AAATL5189R)**

Payments shall be accepted only through account payee cheques /pay orders/demand drafts (payable at New Delhi) drawn in favour of **Lady Irwin School Alumni Association**

Thanking you,  
Yours faithfully,

Meenakshi Verma  
Secretary, LISAA,  
Lady Irwin School  
Shrimant Madhavrao Marg,  
New Delhi-110001

## Order/ Confirmation Form

For the brochure of the Lady Irwin School Alumni Association programme on September 20, 2015, we would like to insert our advertisement on (Please tick your option):-

1. Back Cover Colour
2. Inside of Front Cover Colour
3. Inside of Back Cover Colour
4. Full page Colour
5. Full page black and white
6. Half page black and white
7. Quarter page black and white

Advertisement material and cheque/pay order/demand draft No.....,dated.....for Rs.....drawn in favour of Lady Irwin School Alumni Association are enclosed.

Yours Sincerely,

Signature

Name: .....

Designation: .....

Contact No: .....

Email ID: .....

Date: .....

PAN number (Mandatory).....